

## **Arran Recovery Community Survey June 2020**

### **Forward:**

Covid-19 has changed many aspects of life on Arran. As an Island our recovery will be different from the mainland. The Arran Economic Group (AEG), identifying the potential risks, formed the Arran Recovery Group (ARG) to develop a Recovery Plan, balancing the three main strands of Island life, Community, Environment and Economy through each stage of recovery, underpinned by the Route Map and local HSCP guidance. .

The Recovery Plan will be informed by consultation with the Community on Arran. The objective being to achieve the widest possible consensus. This Survey, which is the largest and most comprehensive ever done, is the start of the process and will inform the Recovery Plan.

Thank you to all who participated in the survey. There has been lots learned that hopefully can be applied.

### **Summary of Survey changes ending June 2 2020.**

- Largest Arran Community Survey Conducted: 900 respondents giving 38,000 quantitative and 1,500 qualitative responses.
- Open for Visitors: 16% Now, 36% Two Months, 33%, 3-6 months 15% New Year.
- Ferry primarily for: Community 41%, Business 2%, Both 57%.
- Enough Info and Services: Community 77%, Business 55%.
- Strengthening Community cohesion during CV19, from 67% favourable to 76%.
- Increase Health and Safety and job security feeds decrease in mental health. Increased activity during CV19 helps an increase in physical health.
- Environmental gains through less people and traffic and increase pro environmental behaviour.
- Dramatic decline in optimism around Arran economy from 89% to 11%.
- 63% of tourist businesses are at risk based on their required tourist volumes.
- Qualitative summary: Folks feeling better about the environment and how they spend their free time balanced with concern on health, safety and job. Another theme: "People are not exactly anti tourist but fearful of Covid"

The task is to use this and other consultation to deliver what people want as we start to exit the crisis. That is a safe, responsible and sustainable community.